



IN THE CLASSROOM

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AMERICAN SOCIETY FOR QUALITY

Akron-Canton Section 810
Kent State University Stark Campus
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The Akron-Canton Section (#810) of the **American Society For Quality** held their Spring Quality Conference on April 29, 2011 at the Kent State University Stark Professional Education and Conference Center in North Canton, Ohio. One of the speakers was John Novak, president of KAVON International, Inc. and a Certified Lean Six Sigma Master Black Belt. John spoke on the topic of "Problem Solving".



John Novak

Problem Solving

John started by creating a number of typical scenarios, which illustrated some concerns relative to problem solving:

- Customers perceive problems when we don't
- Problems are recurring
- Problems overwhelm us because we don't know how to identify root causes
- Management doesn't give us permission to solve problems

John provided some quotes by noted business professionals to illustrate the impact of problems and an organization's unwillingness to change the way they do business.

Dr. W. Edwards Deming:

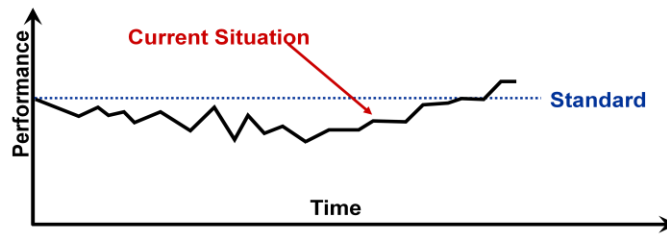
"The biggest cost of poor quality is when your customer buys it from someone else because they didn't like yours."

"It is not necessary to change. Survival is not mandatory."

Jack Welch

"When the rate of change outside exceeds the rate of change inside, the end is in sight."

John indicated that in order to solve a problem we have to know when a problem exists, which he defined as the difference between the current situation and a standard. Without standards, there are no problems.



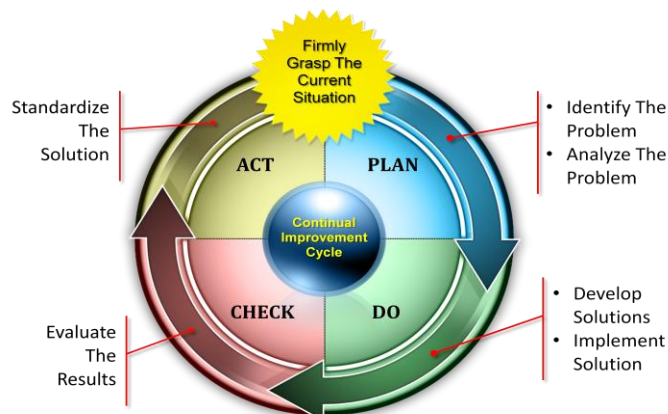
John went on to emphasize the importance of identifying the problem, as early as possible, in order to minimize the cost of correction.

Next, John compared some of the popular problem solving methodologies:

Problem Solving: PDCA			
Methodologies			
	DMAIC	PDCA	8D
PROBLEM SOLVING	Define	Plan	1. Establish The Team
	Measure		2. Describe The Problem
			3. Develop Interim Containment Actions (ICA)
	Analyze	Do	4. Define/Verify Root Causes
	Improve	Check	5. Choose/Verify Permanent Corrective Action (PCA)
		Act	6. Implement/Validate PCA
	Control		7. Implement/Validate Preventive Action
			8. Recognize The Team

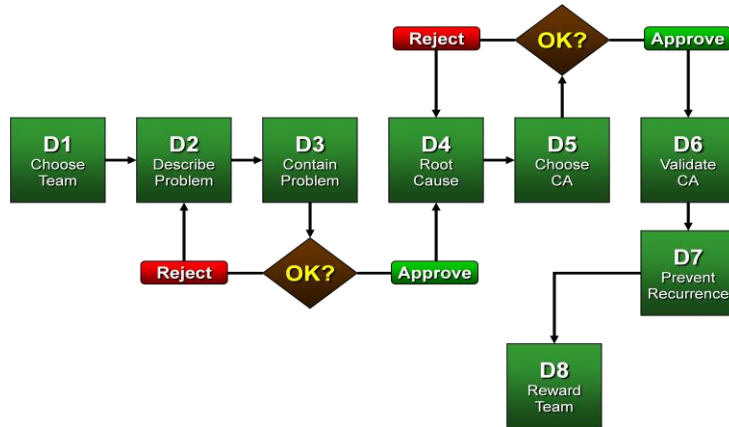
Plan-Do-Check-Act

PDCA was pioneered by Walter A. Shewhart in the late 1920's and popularized by W. Edwards Deming in the 1950's. The entire cycle is repeated over and over for continual improvement. Knowledge is gained during each iteration of the cycle.



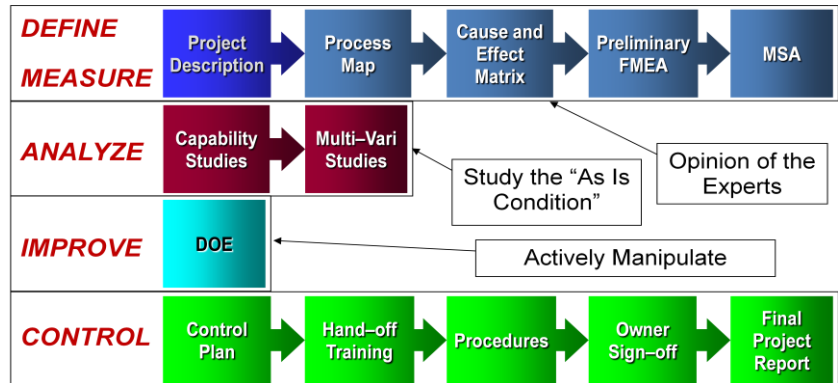
8D (Eight Disciplines)

8D was developed by the Ford Motor Company as part of their TOPS (Team Oriented Problem Solving) program. It is very popular in the automotive industry for handling a corrective action request.



DMAIC (Define, Measure, Analyze, Improve, Control)

The five phase DMAIC roadmap is considered the project management standard used by Six Sigma practitioners.



John focused on the DMAIC problem solving approach and provided detailed insight into each phase.

Finally, John left everyone with this final thought:

"You want continual improvement? Then I challenge every employee in the organization to discard the status quo and ask themselves every day, How can I improve my job?, then find a way to make it happen."

KAVON International, Inc. is a business consultancy that helps clients create Value in order to attain and sustain a Competitive Advantage in the markets they serve. If your company is seeking registration or compliance to any of the Quality Management System standards such as ISO 9001, ISO/TS 16949, AS9100, ISO 17025, ISO 14001, or ISO 13485, or wants to establish a continual improvement program using Lean Six Sigma methodologies, give us a call at 888-637-9598 and let one of our **Trusted Advisors** help you with implementation and training.